



CONNECTING PEOPLE WITH TECHNOLOGY



Erb's Technology Solutions Named to Inaugural CRN Tech Elite 250

List recognizes VARs with deep technical expertise and premier certifications in North America

Cedar Rapids, Iowa February 22, 2011 – Erb's Technology Solutions has been named to the inaugural CRN Tech Elite 250. The Tech Elite 250 serves as the industry's definitive list of VARs with both deep technical expertise and premier certifications. Erb's has been recognized as a best-of-breed integrator who has invested in technical know-how and earned premier certifications in the areas of data centers and infrastructure for North American customers.

CRN Editors worked with solution providers and outside experts to define the most important technical certifications in the market today. By mapping certifications against the key technology opportunities as defined by CRN's State of the Market and Midmarket study, the Tech Elite 250 recognizes the VARs most committed to helping customers innovate while reducing costs.

Erb's has taken on the responsibility to deliver a strong and loyal mix of Vendor partners, resources and end-to-end technology solutions. We become client advocates through our committed service to the solutions we sell, our thought out structured and flexible service offerings and our ongoing support and dedication to solving customer challenges.

"The Tech Elite 250 recognizes an elite group of VARs who are successfully navigating the dynamic IT channel market," said Kelley Damore, Vice President, Editorial Director at Everything Channel. "By adapting to new customer purchasing patterns and redefining best practices, these solution providers are delivering the strategies and value customers demand to compete in today's competitive economic environment."

"We are extremely excited we were named to this prestigious list. At the end of the day it's really about your customers. I think this says that we believe and truly value that. We work to not just deliver innovation but ensure our customers are successful with it in every way possible," Mike Brogan, President of Erb's.

About Erb's Technology Solutions Erb's Technology Solutions has been the preferred Information Technology provider for almost 50 years now. We work with businesses and organizations small and large providing technology solution sets designed to assist and streamline your day-to-day operations; anywhere from planning to implementation to supporting your technology environment. Call us today and discover how we've taken on the responsibility to deliver a strong mix of Vendor partners, resources and trusted end-to-end solutions.

About Everything Channel Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a UBM company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>. Follow us on Twitter at <http://twitter.com/everythingchnl>.

About United Business Media Limited UBM (UBM.L) focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetization of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities -- from doctors to game developers, from journalists to jewelry traders, from farmers to pharmacists -- with integrated events, online, print and business information products. Our 6,500 staff in more than 30 countries are organized into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently. For more information, go to www.ubm.com.

