



Wireless

Be more productive throughout the workday by extending your enterprise and expanding the productivity zone by keeping employees connected to the corporate network for a larger percentage of each day whether they are at work, at home or on the road. Even handling a few emails between appointments might seem like a trivial gain, however, a wireless LAN user's flexibility to stay on top of communications through the workday rather than waiting till 5 p.m. to deal with a day's worth of messages could supply a colleague or a customer's loyalty. Multiply this by hundreds or thousands of employees across the company, and the payoffs start to add up.

It is understandable that organizations feeling today's economic challenges might consider wireless LANs and other mobility solutions a *nice to have* rather than a necessity. It is true that, depending on the corporate culture of a given organization, not all mainstream knowledge workers need all types of mobile network access, such as wireless. One way to gauge where to start is realizing that the more often highly paid knowledge workers are away from their desks, the stronger the business case becomes for deploying wireless. The pay-back becomes almost instantaneous for this population of users, particularly those who must communicate regularly with key people within the organization and with customers and business partners.

In other words, wireless networks do not necessarily have to be deployed company-wide to be useful. By testing this solution with a highly mobile workgroup, you can begin to gauge whether the enhanced collaboration and communication productivity gains are significant.



Cisco provides a family of wireless LAN products that combine the mobility and flexibility users want from a wireless LAN product with the throughput and security they demand from a business LAN. Estimates show that about 40 percent of enterprise class laptop computers now ship with wireless LAN capabilities already included. The current premium for these connections is relatively insignificant. The other main component required for wireless mobility is a network of radios, which connect to the corporation's wired network at various places throughout the campus.



Benefits

- Increased employee and workgroup productivity
- Increased collaboration
- Greater return on network investment
- Business resilience
- Increased customer, partner and co-worker responsiveness

expertise
technology
communication